



# impact onal

Ambassador Program





# About Impactional

Impactional is an international youth-led organization founded in February 2021 by two former exchange students - Tatjana Syafira from Indonesia (YES Program '20) and Olga Jagiellowicz from Poland (FLEX Program '20). It was born out of the idea of creating young changemakers by equalizing opportunities and giving international exposure to everyone regardless of socioeconomic background, gender, race, or ethnicity. It aims to empower youth to be proactive and foster multicultural understanding across borders through interactive, inclusive & international-scale programs.



## Tagline and Objectives

Impactional believes that youth are the “Generation of Change”, the word “Change” means that we believe youth hold the power to create a positive impact to make this world a better place.

## Objectives

- Establish an inclusive international working system, with diverse members coming from all over the world, non-discriminate to all races, genders, ethnicities, socio-economic backgrounds, and so on.
- Empower and facilitate young individuals with the knowledge regarding multicultural understanding and provide them with leadership and networking skill that is needed to become changemakers.
- Achieve SDGs point 4.7 through interactive, inclusive, international-scale programs, such as an Ambassador program, changemaker training program, and discussion forum, which will have been made by the youth, from the youth, and for the youth all over the world.

# Our Network

Impactional has reached more than 50 countries across the world including Switzerland, Iceland, the USA, Japan, Tunisia, Somalia, Mozambique, New Zealand, Australia, Marianas Island, Latvia, the UK, and many more.

Impactional has collaborated with Stanford University, Pijar Foundation, Ritsumeikan APU, and more.





## Impactional Report Graph 2021-2022



**10+**  
Mass Media  
Coverages



**~\$1000**  
donations and grants  
received in 2021-2022



**8.5K**  
participants in all  
of our programs

**6**

**Programs**  
Created in 2021-2022



**2000+**  
changemakers created,  
located in 50 countries,  
actively creating project to  
develop their communities.



**676,587**  
audiences reached in  
all of our social media



# Impactional 2023

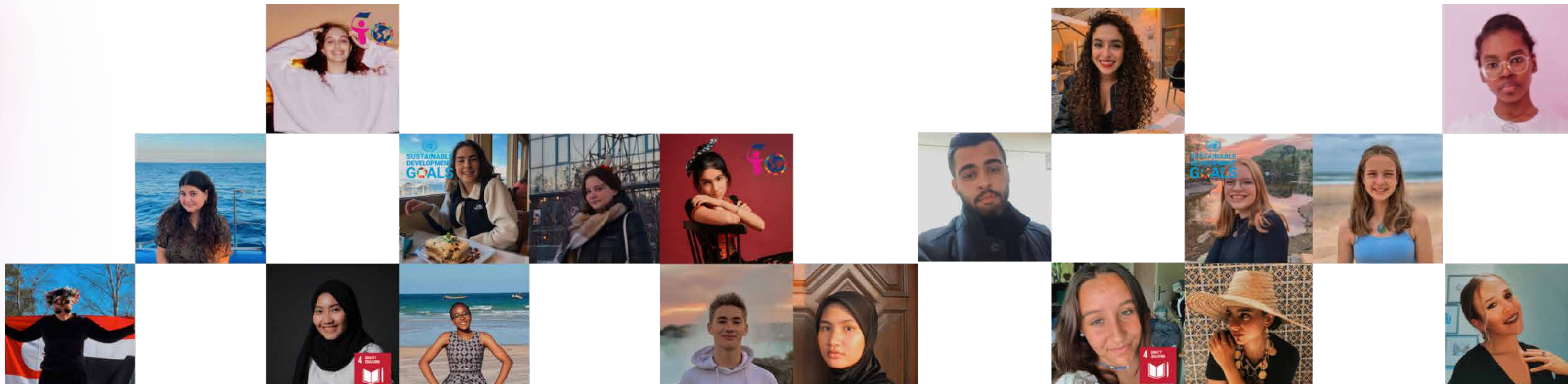
Ambassador Program

In line with our mission to gather all of the brightest, most potential youth across the world.

We want you to **become part of Ambassador team** as a representative of your country and to develop an international youth community.

**The Ambassador Program is one of Impactional's actions to form a multicultural understanding.** A group of teenagers from the age of 17-25 will be gathered together to represent their country in **Impactional based on our commitment to deliver international exposure to audiences from all across the world.** Our definition of an ambassador might differ from the standard "Brand Ambassador" that we all know. Rather than only promoting Impactional as an organization we want our ambassadors to focus more on representing their country, similar to the country ambassador we all know in an embassy.

Right now but you know has reached more than 13 countries including Poland, Germany, Italy, Japan, and so on. **We look forward to having more representatives from other countries to make sure that the message could be delivered to all of you across the world.**





## Programs - Ambassador Program

### Impact Report Data



**20 Ambassadors**  
from  
**20 Countries**



**10+ activities**  
including  
IG Live, Webinars,  
Projects, etc



**20 Ambassadors**  
trained by Stanford  
Professors,  
& CEO



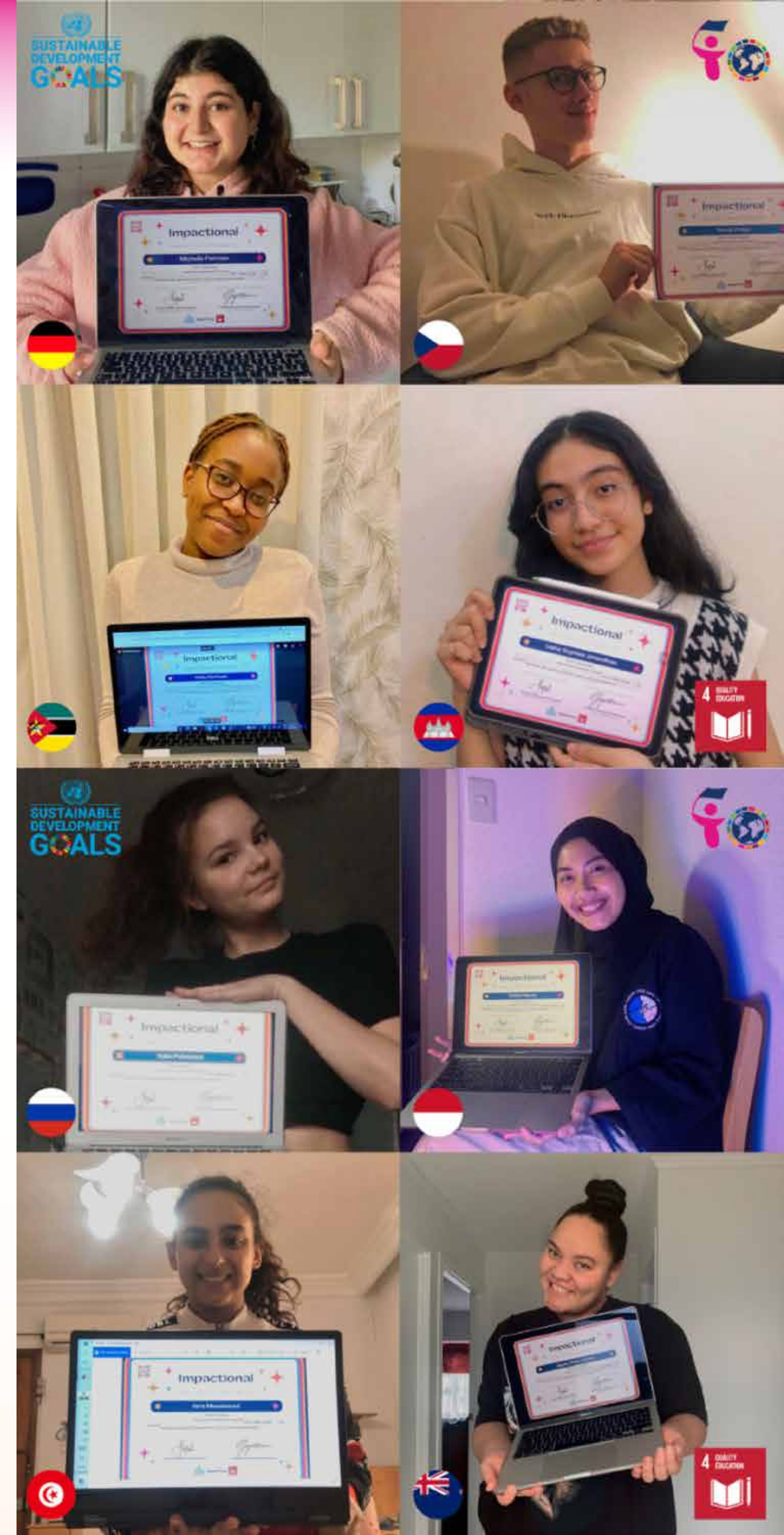
**4579 active**  
participants  
in project, **17k+**  
**interacted**



**50+ countries**  
reached and  
interacted

# Ambassador 1st Batch

Fathia Fairuza	Indonesia
Michelle Fairman	Germany
Yulia Puhareva	Russia
Gypsy Rose-Koteka	New Zealand
Lola Alanot	France
Tómas Foltýn	Czech Republic
Nelly Machando	Mozambique
Hayashi Hiroki	Japan
Usha Sophea Janardhan	Cambodia
Isra Moussaoui	Tunisia





# Eligibility

## Youth

Age Between 17-25 and not limited to any gender

## Responsible

Committed to do the workload as an Ambassador for 1 serving term (6 month)

## Interactive

Impactional is about cultural sharing, so we encourage you to actively involved in this mission!

## Respectful

Impactional is a worldwide organization that encompasses individuals from diverse backgrounds across the globe.

Consequently, it is imperative to uphold respect and kindness towards others.





## Ambassadors Job Description



- ✦ **Proactively promoting and celebrating cultural differences** by being featured in our events (e.g. doing a takeover, IG Live, hosting a webinar, sending information or articles about specific things in their countries to be featured in our IG Posts, FB, Twitter, LinkedIn, Youtube, TikTok, Website, etc)
- ✦ **A monthly Meeting**, as a form, to build an international relationship and network across borders within the Ambassadors, monthly meeting is required, so the ambassadors can have the chance to get to know each other better, a place to share their feelings, and concerns, a place to just hanging out and having a conversation together as an international citizen.
- ✦ **Creating individual projects**, to giving back the knowledge that they got in impactful to their local communities, like community service work. We can feature them in our Instagram post.



## Benefit on Being Impactional Ambassador

- ✪ **International Network:** You will be connected with the brightest, most potential youth across the world! This is the community that could help you grow and expand your knowledge about culture and international education
- ✪ **International Certificate:** You will serve for at least 1 term and you will get international certificate as an Impactional Ambassador and representative from your country! (You can use it on CV/Resume for future collage/ job application)
- ✪ **Multicultural Understanding:** With the international exposure that you will get as an Ambassador, you will learn about cultural differences and through that we believe that we can be a community that could work to achieve global peace.
- ✪ **Working for Good Cause:** There are people who can't experience International education. Through Impactional, we bring the world to them. Giving them an International exposure first from the native.



# Impactional Ambassador **Events Overview**

## **Inauguration Night**

Welcoming and inaugurating the new batch of Impactional Ambassador!  
An opportunity to meet new friends from across the world.

## **Monthly Catch-Ups and Bonding**

Discussing strategy to reach more audience from all over the world and also  
have some fun with the other Ambassadors!





## **Cultural Webinar**

A webinar to go in depth about culture from specific regions and countries

## **Instagram Takeovers**

Take over Impactional's instagram account and make an impact!  
Workshops with amazing speakers!

## **Workshops with amazing speakers!**

Amazing opportunity to join trainings and workshops from speakers all around the world! Widen your horizon and knowledge to make a change!

## **Fun challenges and vlogs**

Stay tuned for more programs as we will have lots of fun making podcasts, vlogs and much more!



Also! As an Ambassador of Impactional, you will have exclusive opportunities to join our other Impactional programs!

### **This-Year Upcoming Programs:**

**Impactional MUN**

**Impactionals  
Ambassadors**

**Changemaker  
Essay Competition**

**Voice of Tomorrow**

**And many more!**





If you are interested to be a part of Impactional Ambassador, Please take a few minutes to complete this google form and tell us more about yourself, your skills, and your dedication to social change

**<https://bit.ly/FutureAmbassador2023>**

**You can also reach out through  
and update on Instagram [@impactional](#)**