



# impact onal

Impact Report 2021-2022



## **Impactional**

An international youth-led organization aimed to facilitate the young generation to become world changemakers.

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2021-2022



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## About Impactional

Impactional is an international youth-led organization founded in February 2021 by two former exchange students - Tatjana Syafira from Indonesia (YES Program '20) and Olga Jagiellowicz from Poland (FLEX Program '20). It was born out of the idea of creating young changemakers by equalizing opportunities and giving international exposure to everyone regardless of socioeconomic background, gender, race, or ethnicity. It aims to empower youth to be proactive and foster multicultural understanding across borders through interactive, inclusive & international-scale programs.



## Our Network

Impactional has reached more than 50 countries across the world including Switzerland, Iceland, the USA, Japan, Tunisia, Somalia, Mozambique, New Zealand, Australia, Marianas Island, Latvia, the UK, and many more.

Impactional has collaborated with Stanford University, Pijar Foundation, Ritsumeikan APU, and more.



Stanford University



pijar



Shape your world

APU

Ritsumeikan Asia Pacific University



## General Profile

## Tagline and Objectives

Impactional believes that youth are the **“Generation of Change”**, the word **“Change”** means that we believe youth hold the power to create a positive impact to make this world a better place.

## Objectives

- Establish an inclusive international working system, with diverse members coming from all over the world, non-discriminate to all races, genders, ethnicities, socio-economic backgrounds, and so on.
- Empower and facilitate young individuals with the knowledge regarding multicultural understanding and provide them with leadership and networking skill that is needed to become changemakers.
- Achieve SDGs point 4.7 through interactive, inclusive, international-scale programs, such as an Ambassador program, changemaker training program, and discussion forum, which will have been made by the youth, from the youth, and for the youth all over the world.

## General Profile

### Name & Logo



Representing the youth



The globe representing  
the international scale



The idea of our colorful  
wheel was inspired  
by the UN SDGs Wheel



# Target Market

Youth aged 15-22 from across the world







# Impact Report Graph

2021-2022



**10+**

Mass Media  
Coverages

**6**

Programs

Created in 2021-2022



**~\$10000**

donations and grants  
received in 2021-2022



**2000+**

changemakers created,  
located in 50 countries,  
actively creating project to  
develop their communities.



**8.5K**

participants in all  
of our programs



**676,587**

audiences reached in  
all of our social media



# Impactional Global Programs' Impact Report 2021-2022

# The Problem

In the current interconnected and rapid-changing world, **intercultural collaboration** become significant to **tackling global issues** in the status quo.

**90%** of young people living in **developing countries**, and majority have **no experience** in **intercultural collaboration**.

**Major causes** of nation & states' conflicts is **cultural diversity** and **lackness of tolerance and understanding**

Young people accounting to **16%** of world population, which is over **1.8 Billion** people in the world.

As the future of our generation, **intercultural collaboration** become a **significant skill** that our young people must acquire.

**Climate Change, education and gender equality, and other global issue in the SQ** requires immediate action, intercultural collaboration is needed to solve this problem.



## How Impactional Solve the Problem?

We created a **platform** where young people can get **connected** with each other and practice **intercultural collaboration** through **our programs**.

### Ambassador Program

Young people will have the opportunity to showcase their respective culture and become a bridge of understanding between their country and the world

### Changemaker Program

We are connecting young people with expertises, professors, and figures that would inspire, guide and equipped them with the knowledge and skill that is needed to become world changemaker.

### Voice of Tomorrow Program

we will launch an online learning platform designed to accommodate the constantly developing world where it demands the skill to tackle the challenges of volatility, uncertainty, complexity and ambiguity (VUCA).

### Impact You!

A moderated discussion where young people are invited to talk about important topics for young people today such as social, educational, and environmental issues. Speakers will get a chance to discuss some of the most pressing motions in SQ.

### Conferences & Policy Advocacy

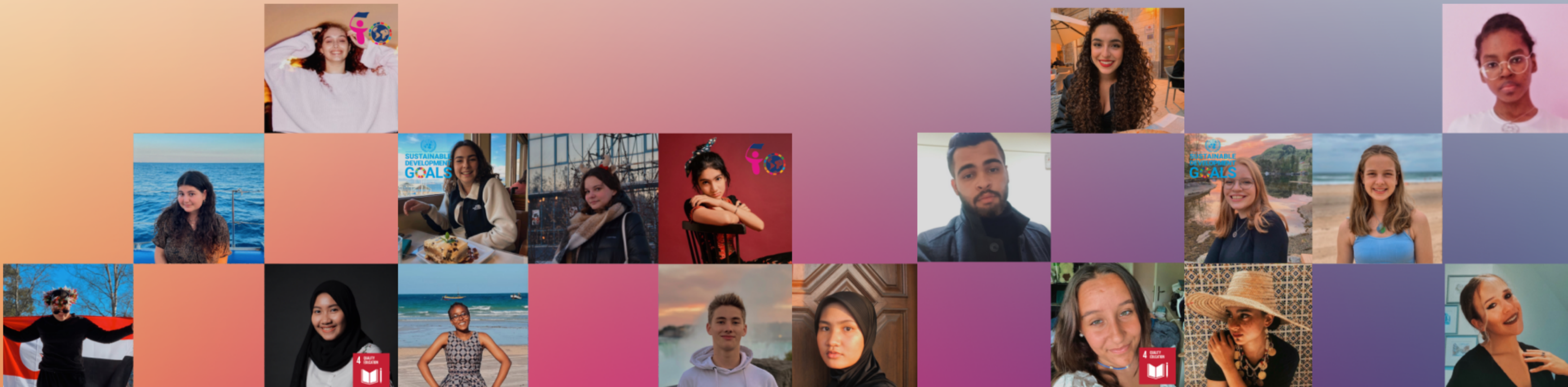
We believe in communal power and through an assembly we would be able to gather the brightest ideas to change the world. Policy advocacy is also one of the keys to create awareness within people and the government.



**676,587**  
audiences reached in  
all of our social media

# Programs - Ambassador Program

The Ambassador Program is one of Impactional's actions to form a multicultural understanding. A group of teenagers from the age of 15-22 will be gathered together to represent their country in Impactional based on our commitment to deliver international exposure to audiences from all across the world. Through Ambassador Program, Young people will have the opportunity to showcase their respective culture and become a bridge of understanding between their country and the world





# Programs - Ambassador Program Impact Report Data



**20 Ambassadors**  
from  
**20 Countries**



**10+ activities**  
including  
IG Live, Webinars,  
Projects, etc



**20 Ambassadors**  
trained by Stanford  
Professors,  
& CEO



**4579 active**  
participants  
in project, **17k+**  
**interacted**



**50+ countries**  
reached and  
interacted



## Programs - DIY (Discover Impactional's Youth)

As an international organization, it is Impactional's mission to provide opportunities for youth a chance to introduce their respective cultures to the world. DIY is a two-way interaction event with the general audience, aiming to introduce different countries from all over the world. There will be two sessions each day with a presentation and Q&A on each session. This event was held on August 7 and 8, 2021. There are four speakers invited, which coming from our ambassador program they are Tom Foltyn (Czech Republic), Isra Moussaoui (Tunisia), Gypsy-Rose (New Zealand) and Michelle Fairman (Germany). At the end of the day, DIY was attended by 1800+ participants and reached 50+ countries around the world.

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#GenerationOfChange

# Discover Impactional's Youth!

**August 7th, 2021**  
20.00-22.00

**August 8th, 2021**  
15.00-17.00  
GMT+7

**International Webinar** aimed to provide opportunities for youths to know more about unique cultures from around the world by interacting with our ambassadors, with 50+ countries and 100+ participants reached globally.

**Isra Moussaoui - Tunisia**  
BISD Award, one of the 12 most influential people.

**Michelle Fairman - Germany**  
CBYX Awardee to Seattle, Washington States.

**Gypsy-Rose Koteka - New Zealand**  
AFS Sweden Alumni, Freshman at Victoria University of Wellington.

**Tomáš Foltyn - Czech Republic**  
Youngest Outbound student for Rotary Youth Exchange to New York.

**FREE** **LIMITED SLOTS**

Registration Link : [tinyurl.com/RegisterDIY](https://tinyurl.com/RegisterDIY)

# Programs - Impactional Training Program

As an international organization, Impactional's mission is to provide opportunities for youth to introduce their respective cultures to the world, broaden their knowledge about international education, and give them exposure to various social, economic, and political issues from different countries. To achieve this goal, we created Impactional training program, where we allow the young generation worldwide to be trained by experts in their field. In our last training program, we're inviting Nelson Endebo from Stanford School of Education and Nathan Gunawan as the CEO of cornerstone careers.

## IMPACTIONAL TRAINING PROGRAM & AWARDING

"Creating Young Changemakers from across the globe through Global Education and Leadership skill"



Sunday, February 27, 2022  
20.00 (GMT+7)

[bit.ly/ImpactionalTraining2022](https://bit.ly/ImpactionalTraining2022)



**Nelson Endebo** **Nathan Gunawan**

Educator || Stanford

CEO of Cornerstone Careers



Moderated By :

**Belana Floßbach**

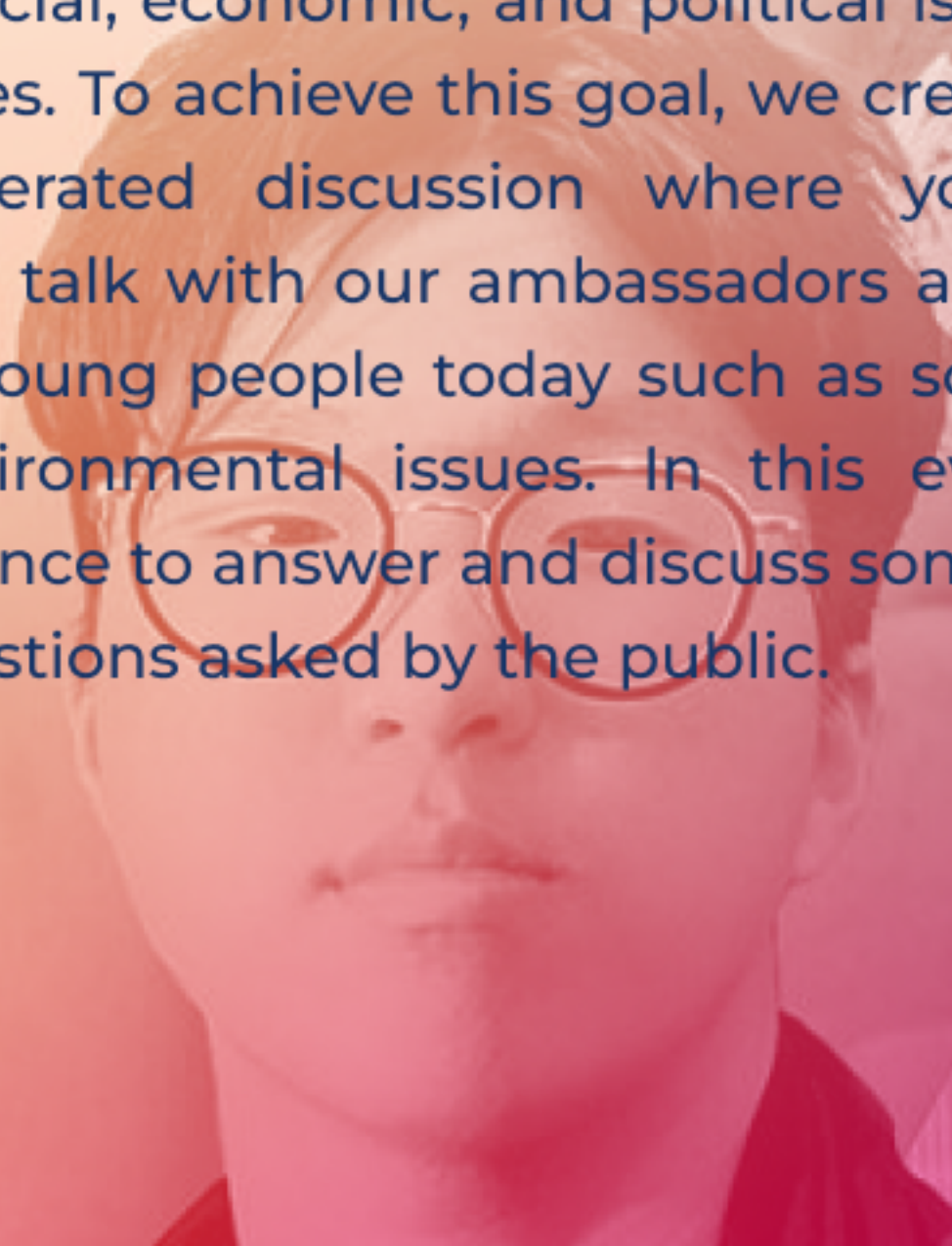




Daniel Sulaiman

## Programs - ImpactYou! (Youth Discussion Forum)

As an international organization, ImpactYou's mission is to provide opportunities for youth to introduce their respective cultures to the world, broaden their knowledge about international education, and give them exposure to various social, economic, and political issues from different countries. To achieve this goal, we created Impact You, a moderated discussion where young activists are invited to talk with our ambassadors about important topics for young people today such as social, educational, and environmental issues. In this event, speakers will get a chance to answer and discuss some of the most pressing questions asked by the public.



Erin  
Blond

Resse  
Wong



Nada  
Elshafey



Zahid  
Ibrahim

# Programs - ImpactYou! Program

## Impact Report Data



**8 activists**  
from  
**8 Countries**



**Discussion topics**  
ranged from  
environment,  
education and  
politics



**15k+ audience**  
enlightened about  
global issues



**2000+ active**  
participants  
in project



**50+ countries**  
reached and  
interacted

# Programs - ImpactYou! (Youth Discussion Forum)

## Speakers

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#GenerationOfChange

Speakers #1

# NADA ELSHAFY

Cairo, Egypt (Bryn Mawr College '21)

Three portrait photos of Nada Elshafy, a young woman with dark hair and glasses, wearing a maroon top. The photos are arranged in a row with a yellow outline effect.

Nada is currently a senior at Maadi STEM school in Cairo, Egypt. She loves painting murals, filming vlogs and documentaries, taking photographs, and writing. She also actively gives talks which are aimed to improve the educational system in her country. Her YouTube channel which focuses on STEM education, studying, and self development has gained over 800,000 views. Nada had also been granted full scholarships in a number of U.S. Exchange Programs recently.

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Speakers #2

# ERIN BLOND

Australian National University

Three portrait photos of Erin Blond, a young woman with long brown hair, wearing a black top. The photos are arranged in a row with a yellow outline effect.

Erin is a high school graduate from Queensland, Australia. She loves surfing, public speaking, and the dramatic arts. She is going to study Politics, Economics, and Philosophy with a double degree in International Relations at the Australian National University. Erin would love to work in Australian politics someday and travel to Japan or France to work with the Australian embassy. She also wishes to become part of the United Nations in the future.

# Programs - ImpactYou! (Youth Discussion Forum)

## Speakers



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Speakers #3

# REESE WONG

Hong Kong - Founder of ISSIA HK

Three portraits of Reese Wong wearing face masks, each holding a sign with a logo of two hands shaking.

Reese is a young changemaker and Founder of ISSIA HK. ISSIA has involved over 250+ students from 60+ schools in Hong Kong and beyond, launching 30+ projects surrounding SDG 4 and 17. He has spoken at 15+ engagements e.g. World Humanitarian Forum London 2021, UNITE 2030 Youth SDG Summit alongside civil servants, leading social entrepreneurs etc. As a passionate advocate for youth empowerment and community involvement, he was recently awarded the Hong Kong Outstanding Students Award 2019-2020 and is a Youth Delegate at UNITE 2030 and YOUNGA 2021.



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Speakers #4

# ZAHID IBRAHIM

sumekan APU, Youtube Content Cre

Three portraits of Zahid Ibrahim smiling, each holding a clapperboard.

Zahid is a 20-year-old YouTube content creator and podcaster currently on a gap year. On his channel, Zahid talks about education and self-development, attracting up to 300.000 subscribers. Zahid's channel was awarded the "2021 Best Edutainment Channel" in YouTube Education's Educational Creator Academy. Zahid's podcast, "Journal Zahid", rocketed up to #1 on Spotify Trending Charts upon release, sitting in the billboard for 11 weeks in 2020.

## Impactional at European Parliament, Belgium

During summer, Impactional doesn't stop creating impact to the world as our Vice President, Olga Jagiellowicz visiting the European Parliament Headquarters in Brussels, Belgium to develop a proposal concerning the UN SDG goal 4 : Quality Education. She believed through Impactional, we could allow young students across EU and the world to connect and develop an intercultural understanding, as well as facilitates them to become global leaders through training and project-making programs that Impactional has. The proposal that she developed about Impactional would, later on, be presented to the European Parliament members and this marked our commitment to continuously creating impact for a better future!



## Pijar x Impactional Community Gathering at SCBD, Jakarta

This summer, Tatjana Syafira, the President of Impactional has creating impact to her community through various activities, one of the biggest ones is when she was asked to initiate an event in SCBD, Jakarta for Pijar Foundation's program, Pijar Future Builder in collaboration with Impactional. Tatjana and the team have successfully gathered more than 70 communities and 150 changemakers from across Indonesia, including a famous Indonesian Youtuber Andovi da Lopez. As a changemaker herself, she wanted this event to be meaningful to all of the participants who come that day, these communities were learned with each other to identify issues that align with their concern focus and collaboratively finding the solutions.



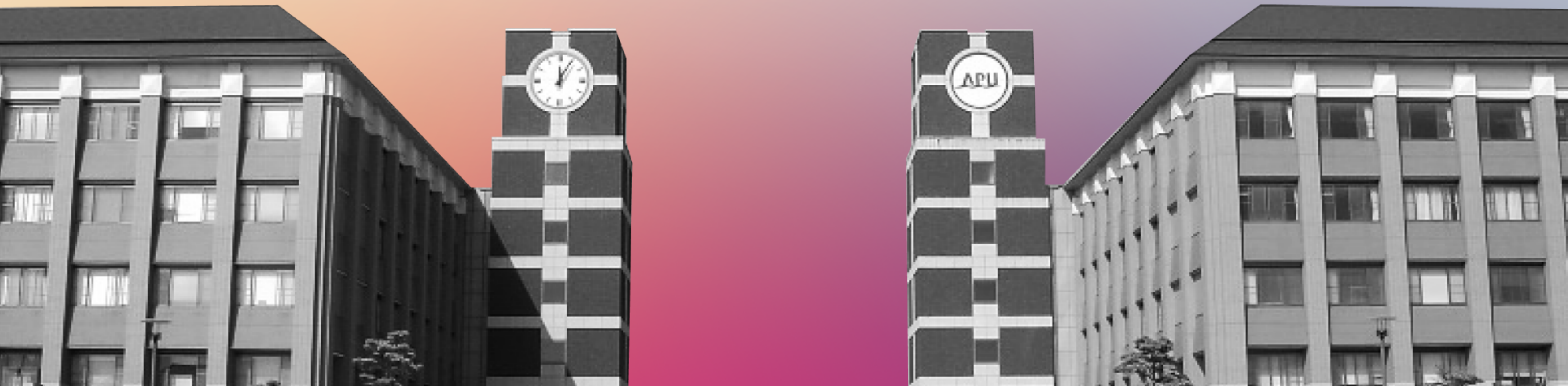
## Pijar x Impactional Japan Assembly, Tokyo

Impactional's President Tatjana Syafira along with Pijar Foundation assembled the Indonesian Student Association in Tokyo Institute of Technology, Japan. In the panel discussion, the panelists talked about the importance of youth role especially in terms of their contributions towards a better future, global energy transition, and how youth's knowledge would be valuable to the sustainable development. Impactional as one of the community partner believes that youth hold a significant role in the area of sustainability.

Mr. Hiroki Fujimoto  
Sumitomo Life Insurance Company

## Programs - Changemaker Program

Changemaker Training Program is Impactional's first hybrid program where this program takes place in Ritsumeikan APU, in Beppu, Japan. This program aimed to facilitate the young generation to become world changemakers through a series of training and ideathon competitions with experts to identify world issues and systematically create a plan to solve them. This program will be held from November - April 2022. The audience comes internally from APU students and virtually from the rest of the world.





# Programs - Changemaker Program

## Impact Report Data



**100 changemakers**  
from  
**30 Countries**



**10+ professors,**  
**expertise in**  
**environment, law**  
**and education**  
involved in the  
program



**15k+ audience**  
enlightened about  
global issues



**10+ projects idea**  
**created** to tackle  
global issues



**50+ countries**  
reached and  
interacted

## Upcoming Programs - Voice of Tomorrow (E-Learning Platform)

Voice of Tomorrow is an e-learning program in collaboration with Ritsumeikan APU and Oita Start Up accelerator designed to accommodate the constantly developing world where it demands the skill to tackle the challenges of volatility, uncertainty, complexity and ambiguity (VUCA).

Voice of Tomorrow is designed to be a universal learning platform accessible from age 12 and beyond. In order to understand the market and the target audience, we are designing this project to be tested in two phases in its soft launch. The first phase would be to give students of Ritsumeikan Asia Pacific University with one month worth of free premium access to our contents and services to assess the overall goals achieved. Following that, we plan to reach out to junior high schools, senior high schools, and universities in Indonesia, Singapore, India, Bangladesh, etc.



## February 2021

Officially Established by Tatjana Syafira (Indonesia) and Olga Jagiellowicz (Poland)

## May 8, 2021

Launched the 1st batch of Ambassador with 10 countries represented in our program (Czech Republic, New Zealand, Russia, Cambodia, Japan, Indonesia, France, Germany, Tunisia, Mozambique)

## May 11, 2021

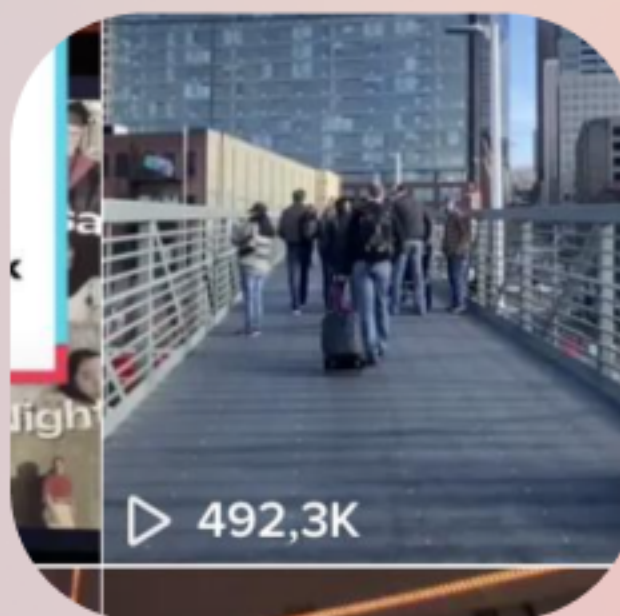
Reached 500k+ viewers on TikTok from around the world



**Olga**  
Poland • Vice President



**Tatjana**  
Indonesia • President



## June 11, 2021

Our Instagram page reached 10k

## August 7, 2021

Our first international webinar called “DIY: Discover Impactional’s Youth” with more than 50+ countries reached and 1800+ participants attending the webinar

## August 10, 2021

Initiated an official collaboration with a project from Stanford University, led by a Ph.D. candidate from the School of Education, Nelson Endebo

impactional 9+



69  
Posts

18,3K  
Followers

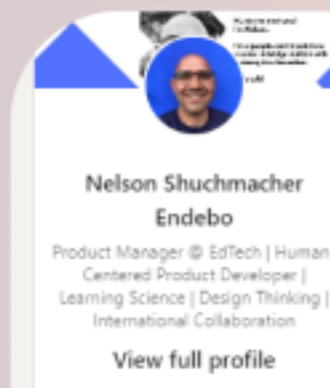
81  
Following

Impactional

Youth Organization

A global youth community aimed to achieve the Sustainable Development Goals and form a multicultural environment across borders. #GenerationOfChange  
[impactional.org/](https://impactional.org/)

AFTER MOVIE: D.I.Y



In the founders' words: "Impactional is an international organization founded in February 2021 by Olga student from Poland, and Syafira Annisa, from Indonesia. Our idea was to create a community that focuses on the idea of equalizing opportunities and giving international exposure regardless of their socio-economic background."

((Now that is something I, Nelson, can get fully into. I'm currently in the EPIC program at Stanford. I help community colleges and high schools internationalize curricula. It's important, it's urgent, and it's a place many students will learn the US is not the only country that needs to change!))

"With the end goal of gathering all of the brightest, most potential youth from all across the world, Impactional has become a place for teens all over the world to gather, learn, and grow. It already empowers young individuals in more than 20 countries through meaningful programs (the Ambassador Program, the Membership Program, or the Virtual Exchange Program), webinars, Instagram takeovers that aim to share multicultural understanding and teach about the importance of becoming well-educated global citizens in this rapidly globalizing world."

Folks, get in touch with Olga and Syafira to learn more about these programs! More info in the comments below.

#studentleadership #students #education #payitforward #impact #studentleaders #bethechange #community #opportunity #future #school #leadership #learning #leadershipdevelopment #change #careerjourney



## August 16, 2021

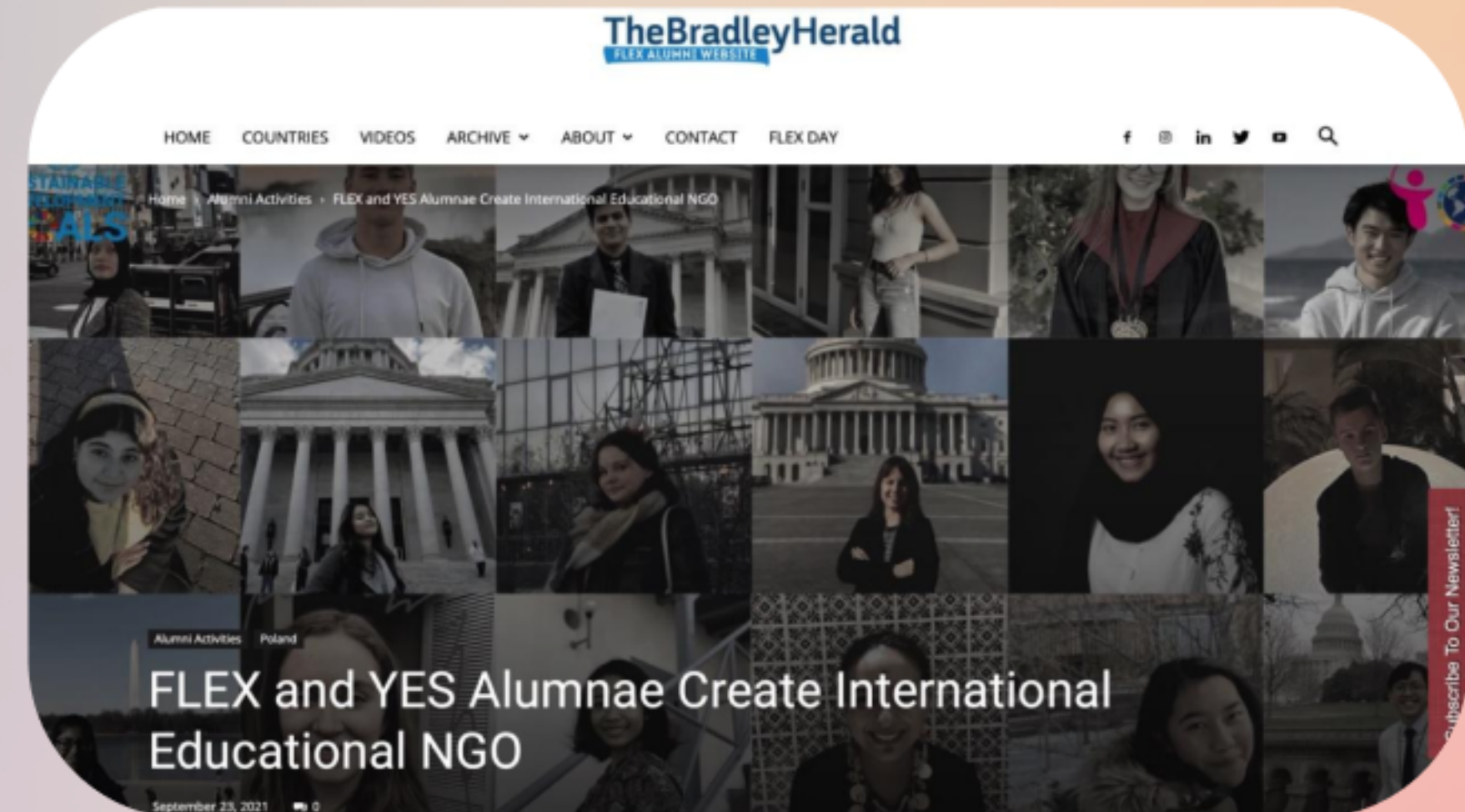
Recognized by the Indonesian Government and Won a \$1000, Government Grant

## September 23, 2021

Recognized by FLEX alumni, a program under the US Department of State as one of the alumni initiatives that create significant impact on society

## September 24, 2021

Officially launched our new website domain [impactional.org](http://impactional.org)



## October 25, 2021

Launched the 2nd batch of Ambassador with 10 countries represented in our program (Italy, Suriname, Iceland, Indonesia, Egypt, Australia, Iraq, Czech Republic, Greece)



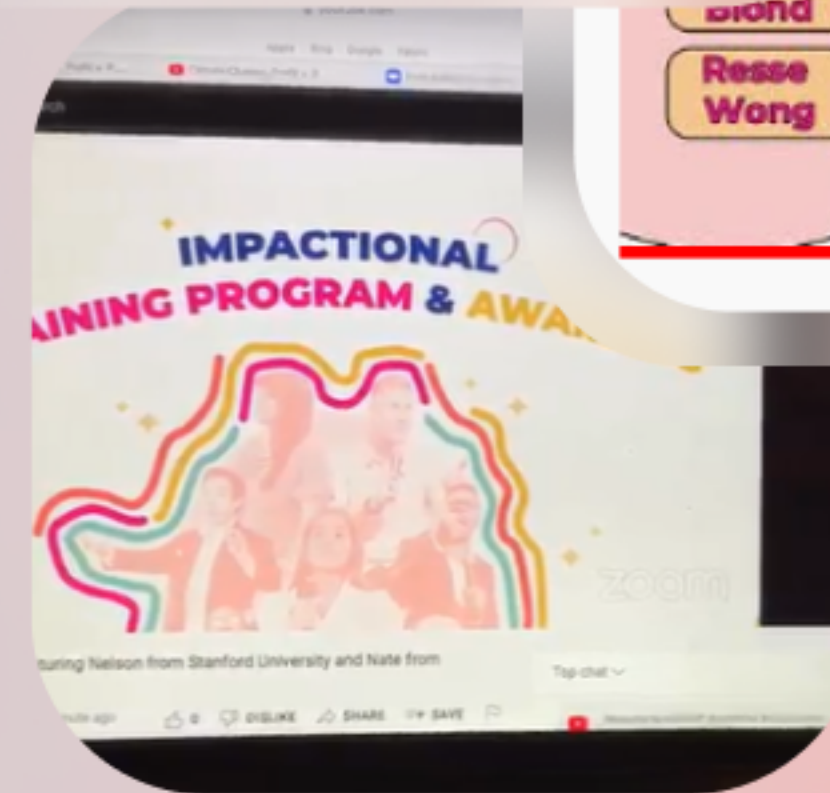
## February 18, 2022

Launched our first ImpactYou! Video on YouTube, a youth forum discussion inviting 4 notable youth figures from all over the world (Hong Kong, Indonesia, Australia, Greece)



## February 27, 2022

Launched our training program inviting Nelson Endebo, Ph.D. from Stanford University, and Nathan Gunawan the CEO of cornerstone careers.



## July 2022

Vice President, Olga Jagiellowicz presenting Impactional in front of the European Parliament member in Brussels, Belgium



## September 10, 2022

Impactional's President Tatjana Syafira holds a community gathering by Pijar Foundation to gather impactful projects and organizations in Indonesia. The event successfully gathered 70+ communities and 150+ changemakers from all over Indonesia



## September 24, 2022

Launched our #SummerImpactStory to inspire young generations through motivating stories from youth all over the world.



## Goals & Milestones

# Comperative Advantage



Most potential youth coming from 50+ countries who get involved in our activities and are part of the organization



1800+ participants on the first event - Discover Impactational's Youth  
Almost 20k followers on Instagram!



## Goals & Milestones

# Comperative Advantage



An international network of youth coming from more than twenty countries



16K+ followers on Instagram spreading in 5 continent



28K+ reach & 15K+ interactions



50+ ambassadors representing different countries



Half a million viewers on TikTok



# Impactional



[impactional.org](https://impactional.org)



Impactional



@impactional



Impactional



@impactional



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